



World Strongman Code of Ethics

PREAMBLE

The World Strongman (WSM), its officers, and the global strongman community are committed to upholding the highest standards of ethics, integrity, and respect within the sport. This Code reflects WSM's dedication to the values of Olympism and its alignment with the International Olympic Committee (IOC) Code of Ethics. It serves to protect the integrity of the sport, foster fair play, and ensure compliance with principles of good governance.

SCOPE AND APPLICABILITY

This Code applies to all WSM officials, staff, athletes, coaches, referees, and associated personnel, as well as national federations, sponsors, and partners. It is binding on all persons acting on behalf of or in association with the WSM in any capacity.

CORE PRINCIPLES

1. Integrity and Fair Play

- Integrity is paramount in all WSM activities. Fair play shall guide decision-making and conduct in the sport at all levels.
- All forms of manipulation of competition results or any activity that undermines the integrity of the sport are strictly prohibited.

2. Equality and Respect

- No discrimination on grounds of race, gender, religion, disability, sexual orientation, or political opinion will be tolerated.
- Diversity and inclusion must be actively promoted in all governance, participation, and activities of the WSM.

3. Safeguarding and Dignity



- The physical and mental well-being of all athletes and participants is of utmost importance. Harassment or abuse in any form—physical, psychological, or sexual—is strictly prohibited.

4. **Neutrality**

- WSM officials and staff shall remain politically neutral and refrain from using their roles for political or personal gain.

ANTI-DOPING AND CLEAN SPORT

WSM is fully committed to the principles of clean sport as outlined in the **World Anti-Doping Code (WADA)**:

- Athletes and support personnel must cooperate fully with anti-doping investigations.
- The use, possession, or distribution of prohibited substances or methods is strictly forbidden. Violators will face severe sanctions.

ANTI-CORRUPTION MEASURES

- **No Bribery or Undue Influence:**
Officials, athletes, and participants must not solicit or accept benefits or gifts that could compromise their impartiality or the integrity of their role.
- **Betting and Match Manipulation:**
Any involvement in betting on strongman competitions or activities intended to manipulate results is forbidden and punishable under this Code.

CONFLICTS OF INTEREST

All individuals bound by this Code must:

- Avoid situations where personal or financial interests conflict with WSM duties.
- Immediately disclose any potential or actual conflict to the Ethics & Disciplinary Committee for resolution.



TRANSPARENCY AND ACCOUNTABILITY

1. All WSM activities and decisions, including sponsorships and financial matters, must adhere to principles of transparency and accountability.
2. Resources of WSM must only be used for purposes consistent with the objectives of the organisation.

SUSTAINABILITY AND HUMAN RIGHTS

WSM commits to:

- Conducting its activities in an environmentally responsible manner.
- Respecting and promoting fundamental human rights across all operations and partnerships.

CONFIDENTIALITY

- Information or documents entrusted in confidence must not be disclosed improperly or for personal gain. Breaches of confidentiality are subject to disciplinary action.

IMPLEMENTATION AND EDUCATION

- All stakeholders are encouraged to actively promote the values of this Code through training and awareness programmes.
- Ethics education will be mandatory for all WSM officials, athletes, and participants to ensure alignment with the Code.

ENFORCEMENT

1. Reporting Violations:

Violations of the Code must be reported promptly to the WSM Ethics & Disciplinary Committee. Retaliation against whistleblowers is prohibited.

2. Sanctions:

The Ethics & Disciplinary Committee may impose the following sanctions for breaches of the Code:



- Warnings or reprimands.
- Suspension or expulsion from WSM activities.
- Lifetime bans for severe or repeated violations.
- Referrals to law enforcement or other appropriate authorities.

3. **Appeals:**

Decisions of the Ethics & Disciplinary Committee are subject to appeal to the **Court of Arbitration for Sport (CAS)**, whose decisions shall be final and binding.

REVIEW AND AMENDMENTS

The Code will be reviewed periodically to ensure its alignment with the IOC Code of Ethics and evolving best practices in sports governance.